

LAKE Xixi[®]

Premium Spicy Snack
Manufacturer & Export Partner

SCAN TO
CONTACT
OUR
SALES TEAM



LET'S BRING

DISTINCTIVE CHINESE SPICY SNACKS

TO YOUR MARKET

Contact our international sales team for product specifications, samples, quotations and OEM/ODM enquiries.

Email: exportation@relaqidu.com

Tel/WhatsApp: +86 19373012402

Website: www.relaqidu.com

Address: T1801, Binjiang Financial Center II, No. 112 Chazishan East Road, Guanshaling Street, Yuelu District, Changsha, Hunan, China

© 2026 Hunan Spicy Seven Degree Food Co., Ltd. All rights reserved.

PREMIUM SPICY SNACK

LAKE Xixi[®]



Hunan Spicy Seven Degree Food Co., Ltd.

**MANUFACTURER &
EXPORT PARTNER**

ABOUT LAKEIXI

DISTINCTIVE CHINESE SPICY SNACKS FOR GLOBAL MARKETS

LAKEIXI is a Chinese spicy snack brand offering a focused portfolio of wheat-based latiao and chewy konjac snacks.

2

SPECIALIZED
SNACK
CATEGORIES

25⁺

EXPORT
MARKETS

4

PARTNERSHIP
MODELS

WHOLESALE · OEM
PRIVATE LABEL · ODM



MANUFACTURING & CERTIFICATIONS

TWO SPECIALIZED FACTORIES SUPPORTING
TWO CORE SNACK CATEGORIES



FACTORY CERTIFICATIONS



PRODUCT CERTIFICATIONS



LATIOAO MANUFACTURING

10,000+ M² MANUFACTURING AREA

8 LINES · 21 MACHINES

3 CLASS 100,000 CLEAN WORKSHOPS

UP TO 3,000 CARTONS / DAY

UP TO 150,000 UNITS / DAY

KONJAC SNACK MANUFACTURING

10,000+ M² MANUFACTURING AREA

2 LINES · 12 MACHINES

1.2M PACKS / DAY

UP TO 1.8M PACKS / DAY

CERTIFICATION SCOPE VARIES BY MANUFACTURING FACILITY AND PRODUCT.

ABOUT LATIAO



DISTINCTIVE
CHEWY
TEXTURE



A RECOGNIZABLE
CHINESE SNACK
CATEGORY

4.1B+

#latiao Views on TikTok



GROWING
INTEREST IN
GLOBAL ASIAN
FOOD RETAIL



Source: <https://ads.tiktok.com/creative/creativeCenter/trends/hashtag>

NOT MEAT MADE FROM WHEAT



Latiao is a ready-to-eat Chinese snack made primarily from wheat flour. The dough is mixed, extrusion-cooked and formed into different shapes, then seasoned with chili, aromatic spices and a savory-sweet blend rooted in Chinese flavor traditions.

The result is a bold, chewy snack with a distinctly Chinese flavor profile.

WHEAT FLOUR



DOUGH MIXING



EXTRUSION & PUFFING



SEASONING



ONE CATEGORY, MANY FORMS



Strips



Sticks



Slices



Chunks

Different forms and product styles offer textures ranging from soft and tender to firm and chewy.

VP SERIES



V-LABEL



360 DAYS
SHELF LIFE



CHINESE
-STYLE
PACKAGING



PRODUCT RANGE & PURCHASING INFORMATION

3 SKUs

2 Flavors

92 g



SPICY WHEAT
SNACK STICKS

Sweet Chili & Cumin Flavor



SPICY WHEAT
SNACK SLICES

Sweet Chili & Cumin Flavor



SPICY WHEAT
SNACK STICKS

Mala Hot Pot Flavor

PURCHASING INFORMATION

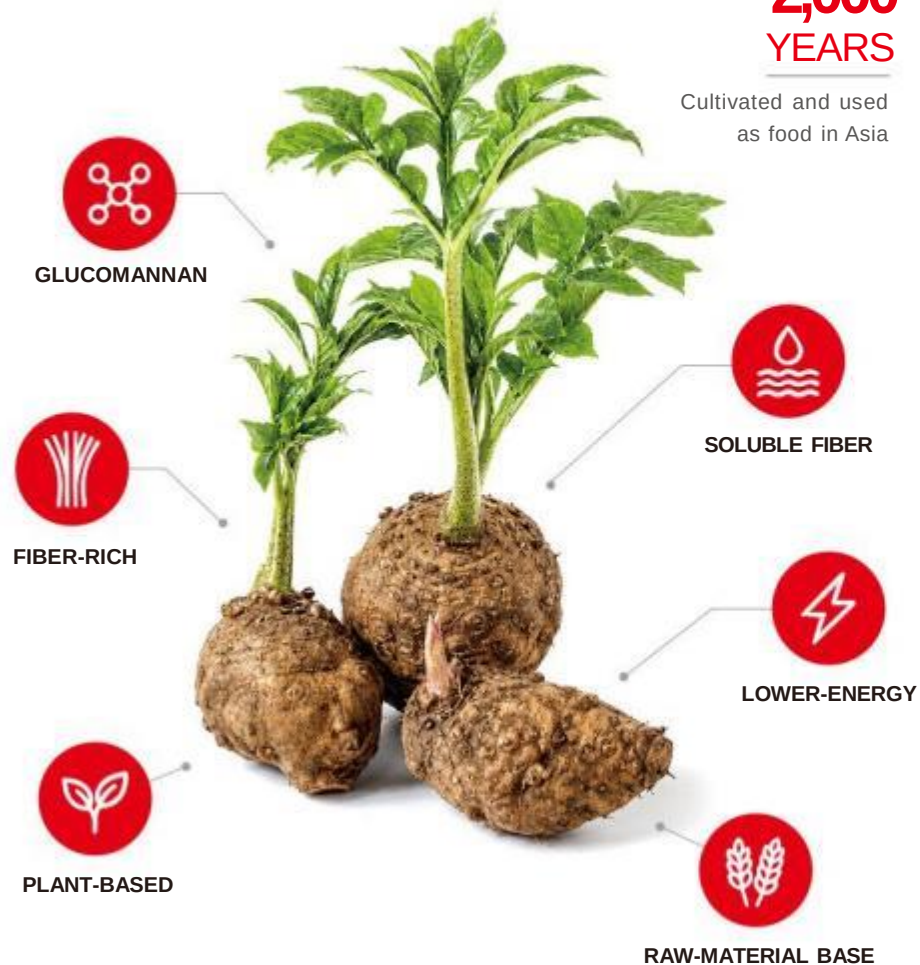
NET WEIGHT	PACK FORMAT	SHELF LIFE	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
92g	Individual Vacuum-Sealed Pouch	360 Days	100 Packs	100 Cartons per SKU	15 Days	Approx. 1,200 Cartons

ABOUT KONJAC SNACKS

FROM A UNIQUE PLANT INGREDIENT
TO A MODERN SNACK CATEGORY

2,000+
YEARS

Cultivated and used
as food in Asia



FROM THE KONJAC PLANT

The underground corm is processed into food-grade konjac flour. Its most distinctive component is glucomannan, a naturally occurring water-soluble dietary fiber.

FROM KONJAC TO MODERN SNACKS

Modern shaping, texturing and seasoning have transformed konjac into a versatile ready-to-eat snack category with diverse forms, textures and flavors.



DIVERSE FORMS

One ingredient,
many shapes and
snack concepts.



SPRINGY & CHEWY

A distinctive alterna-
tive to conventional
crunchy snacks.



FLAVOR VERSATILITY

Suited to savory,
spicy and regionally
inspired seasonings.

GLOBAL MARKET MOMENTUM

USD
1.38B
2025

6.9%
CAGR

≈49%
FORECAST
GROWTH

USD
2.06B
2031

Global Konjac Market · 2025–2031

Forecast source: TechSci Research, published by Research and Markets.

KONJAC

DELIGHT SERIES

2 SKUs 2 FORMS 2 FLAVORS

SPRING TEXTURE
DISTINCTIVE FORMS
COMPACT RETAIL FORMAT

KONJAC STRIPS

Hot & Spicy Flavor

KONJAC SHRIMP

Garlic Flavor

SERIES BENEFITS



SPRINGY &
CHEWY



TWO FORMS ·
TWO FLAVORS



15g / 18g
MINI PACKS



DISPLAY-
READY



FLEXIBLE TRIAL
ORDERS

PRODUCT RANGE & PURCHASING INFORMATION

2 SKUs

2 Product Forms

2 Flavors

KONJAC SHRIMP GARLIC FLAVOR

Net Weight: 18g / 0.63 oz

KONJAC STRIPS HOT & SPICY FLAVOR

Net Weight: 15g / 0.53 oz

PURCHASING INFORMATION

PACK FORMAT	SHELF LIFE	DISPLAY BOX	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
Individual Mini Pouch	360 Days	20 Packs	20 Display Boxes / 400 Packs	100 Cartons per SKU	10 Days	Approx. 650 Cartons