LAKEXiXi®

Premium Spicy Snack
Manufacturer & Export Partner

SCAN TO CONTACT OUR SALES TEAM

LET'S BRING

DISTINCTIVE CHINESE SPICY SNACKS

TO YOUR MARKET

Contact our international sales team for product specifications, samples, quotations and OEM/ODM enquiries.

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PREMIUM SPICY SNACK

LAKEXiXi®



Hunan Spicy Seven Degree Food Co., Ltd.

MANUFACTURER & EXPORT PARTNER

ABOUT LAKEXIXI

DISTINCTIVE CHINESE SPICY SNACKS FOR GLOBAL MARKETS

LAKEXIXI is a Chinese spicy snack brand offering a focused portfolio of wheat-based latiao and chewy konjac snacks.

2
SPECIALIZED SNACK CATEGORIES

25+
EXPORT MARKETS

4
PARTNERSHIP MODELS
WHOLESALE · OEM
PRIVATE LABEL · ODM



MANUFACTURING & CERTIFICATIONS

TWO SPECIALIZED FACTORIES SUPPORTING TWO CORE SNACK CATEGORIES



FACTORY CERTIFICATIONS

PRODUCT CERTIFICATIONS

LATIAO MANUFACTURING

10,000+ M² MANUFACTURING AREA

8 LINES · **21** MACHINES
3 CLASS **100,000** CLEAN WORKSHOPS
UP TO 3,000 CARTONS / DAY
UP TO 150,000 UNITS / DAY

KONJAC SNACK MANUFACTURING

10,000+ M² MANUFACTURING AREA

2 LINES · **12** MACHINES
1.2M PACKS / DAY
UP TO 1.8M PACKS / DAY

CERTIFICATION SCOPE VARIES BY MANUFACTURING FACILITY AND PRODUCT.

ABOUT LATIAO

DISTINCTIVE CHEWY TEXTURE

A RECOGNIZABLE CHINESE SNACK CATEGORY

4.1B+

#latiao Views on TikTok

GROWING INTEREST IN GLOBAL ASIAN FOOD RETAIL

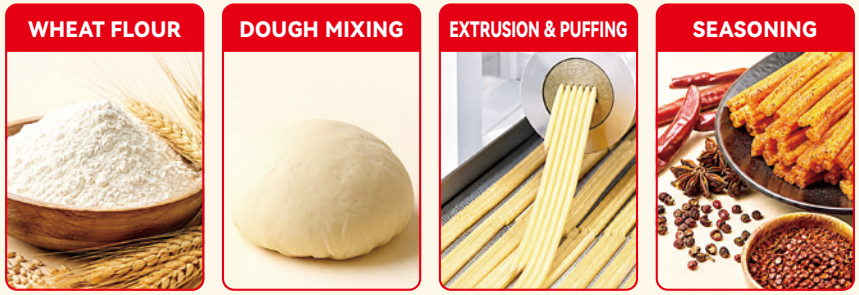


Source:https://ads.tiktok.com/creative/creativeCenter/trends/hashtag

NOT MEAT MADE FROM WHEAT

Latiao is a ready-to-eat Chinese snack made primarily from wheat flour. The dough is mixed, extrusion-cooked and formed into different shapes, then seasoned with chili, aromatic spices and a savory-sweet blend rooted in Chinese flavor traditions.

The result is a bold, chewy snack with a distinctly Chinese flavor profile.



ONE CATEGORY, MANY FORMS



Strips | Sticks | Slices | Chunks

Different forms and product styles offer textures ranging from soft and tender to firm and chewy.

CHINESE STYLE SERIES

DISTINCTIVE CHINESE SHELF IDENTITY

FIRM & CHEWY TEXTURE

INDIVIDUALLY VACUUM-SEALED



PRODUCT RANGE & PURCHASING INFORMATION

7 Product Varieties
2 Pack Sizes
10 SKUs



PURCHASING INFORMATION

PACK FORMAT	SHELF LIFE	MOQ	LEAD TIME
Individual Vacuum-Sealed Pouch	270 Days	100 Cartons per SKU	15 Days

26g		92g	
UNITS PER CARTON	20GP LOADING QUANTITY	UNITS PER CARTON	20GP LOADING QUANTITY
360 Packs	Approx. 1,300 Cartons	100 Packs	Approx. 1,200 Cartons

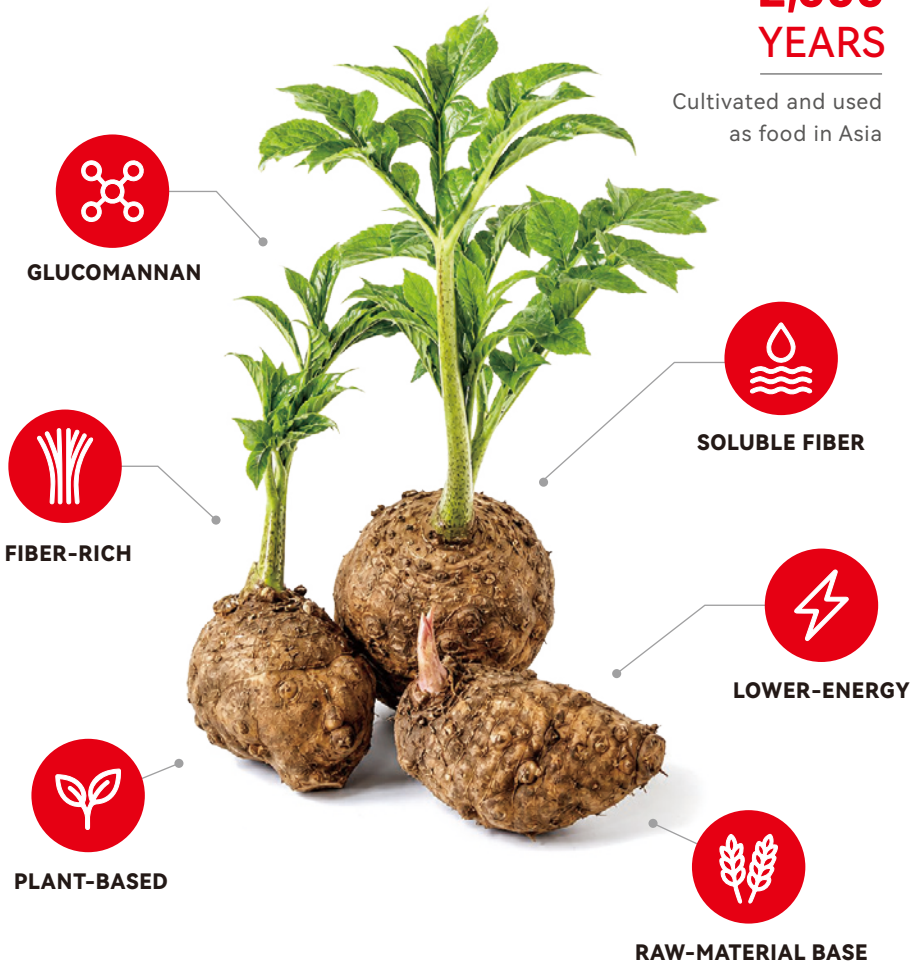
MOQ applies separately to each SKU. Contact your sales manager for information on more latiao products.

ABOUT
KONJAC SNACKS

FROM A UNIQUE PLANT INGREDIENT TO A MODERN SNACK CATEGORY

2,000+
YEARS

Cultivated and used as food in Asia



FROM THE KONJAC PLANT

The underground corm is processed into food-grade konjac flour. Its most distinctive component is glucomannan, a naturally occurring water-soluble dietary fiber.

FROM KONJAC TO
MODERN SNACKS

Modern shaping, texturing and seasoning have transformed konjac into a versatile ready-to-eat snack category with diverse forms, textures and flavors.

DIVERSE FORMS

One ingredient, many shapes and snack concepts.

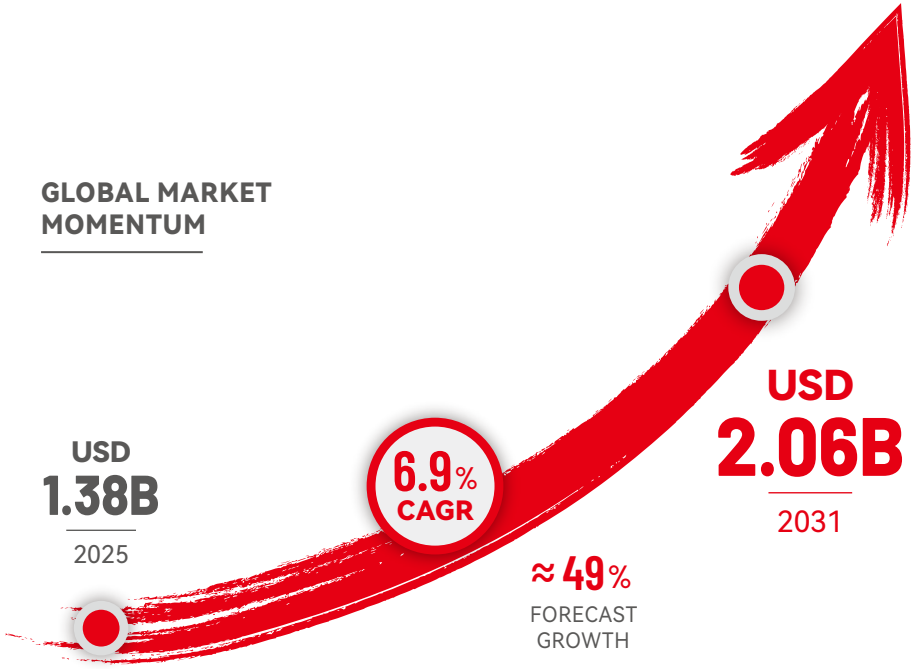
SPRINGY & CHEWY

A distinctive alternative to conventional crunchy snacks.

FLAVOR VERSATILITY

Suited to savory, spicy and regionally inspired seasonings.

GLOBAL MARKET MOMENTUM



Global Konjac Market · 2025–2031

Forecast source: TechSci Research, published by Research and Markets.

KONJAC

DELIGHT SERIES

2 SKUS | 2 FORMS | 2 FLAVORS

SPRING TEXTURE
DISTINCTIVE FORMS
COMPACT RETAIL FORMAT



SERIES BENEFITS

- SPRINGY & CHEWY
- TWO FORMS · TWO FLAVORS
- 15g / 18g MINI PACKS
- DISPLAY-READY
- FLEXIBLE TRIAL ORDERS

PRODUCT RANGE & PURCHASING INFORMATION

2 SKUs | 2 Product Forms | 2 Flavors



KONJAC SHRIMP
GARLIC FLAVOR
Net Weight: 18g / 0.63 oz

KONJAC STRIPS
HOT & SPICY FLAVOR
Net Weight: 15g / 0.53 oz

PURCHASING INFORMATION

PACK FORMAT	SHELF LIFE	DISPLAY BOX	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
Individual Mini Pouch	360 Days	20 Packs	20 Display Boxes / 400 Packs	100 Cartons per SKU	10 Days	Approx. 650 Cartons

VEGETABLE SNACKS

READY TO EAT · EASY TO DISPLAY

KONJAC & GONGCAI CRISPY STRIPS

HOT & SPICY FLAVOR



TWO INGREDIENTS - TWO TEXTURES

Konjac and gongcai lettuce stems come together in a ready-to-eat snack with contrasting chewy and crisp textures.

PURCHASING INFORMATION

NET WEIGHT	SHELF LIFE	DISPLAY BOX	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
15g per Pouch	270 Days	20 Pouches	12 Display Boxes / 240 Pouches	100 Cartons per SKU	10 Days	Approx. 1,200 Cartons*

SPICED CRISPY LOTUS ROOT

HOT & SPICY FLAVOR



A DISTINCTIVE CRISP BITE

Made with lotus root, seasoned with chili and aromatic spices — a crispy, savory, spicy Chinese-style ready-to-eat veggie snack.

PURCHASING INFORMATION

NET WEIGHT	SHELF LIFE	DISPLAY BOX	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
26g per Pouch	300 Days	20 Pouches	18 Display Boxes / 360 Pouches	100 Cartons per SKU	10 Days	Approx. 520 Cartons*

*Volume-based estimate using 28 m^3 of usable loading space; excludes pallets. Final quantity depends on loading arrangement.

KONJAC SPAGHETTI

PASTA FOR BUSY DAYS

Wheat-based spaghetti made with added konjac flour, paired with Tomato Sauce or Black Pepper Sauce in a convenient 250g box.

90-SECOND MICROWAVE HEATING

ABOUT 6G DIETARY FIBER & 11G PROTEIN PER BOX

FOR LUNCH BREAKS & BUSY EVENINGS



PRODUCT RANGE & PURCHASING INFORMATION

2 SKUs | **2** Sauce Options | **250** g

BLACK PEPPER FLAVOR

TOMATO FLAVOR



PURCHASING INFORMATION

NET WEIGHT	PACK FORMAT	SHELF LIFE	UNITS PER CARTON	MOQ	LEAD TIME	20GP LOADING QUANTITY
250g per Box	Box with Separate Spaghetti and Sauce Pouches	360 Days	18 Boxes	200 Cartons per SKU	10 Days	Approx. 920 Cartons